



In partnership with



www.gisma.com

GGSB MBA STUDY A TRIPLE- ACCREDITED MBA IN BERLIN, GERMANY



GISMA Business School



GGSB MBA

ACCREDITATION

The GGSB MBA from the Grenoble Ecole de Management - Grenoble Graduate School of Business, is a programme specifically designed for high achieving individuals who want to take the next major step in their career path.

The GGSB MBA is offered at GISMA Business School in Berlin. The programme is delivered and awarded by the triple-accredited* Grenoble Graduate School of Business (GGSB), an honour shared by less than 1% of the world's elite business schools. GGSB's triple accreditation includes: AMBA, EQUIS and AACSB.

*AMBA (Association of MBAs), EQUIS (European Quality Improvement System), AACSB (Association to Advance Collegiate Schools of Business).

RANKING

The full-time GGSB MBA was ranked among the top 100 Global MBA's worldwide, 27th in Europe and 4th in France, according to the Financial Times' 2016 Global MBA ranking.

The full-time GGSB MBA was ranked 84th in the world, 28th in Europe and 5th in France by the Economist's 2015 ranking.

PROGRAMME STRUCTURE

The programme is based around nine core modules that examine the fundamental aspects of international business. You'll also have the opportunity to choose from a list of specialist pathways that offer the flexibility to develop your studies to match your own career ambitions.

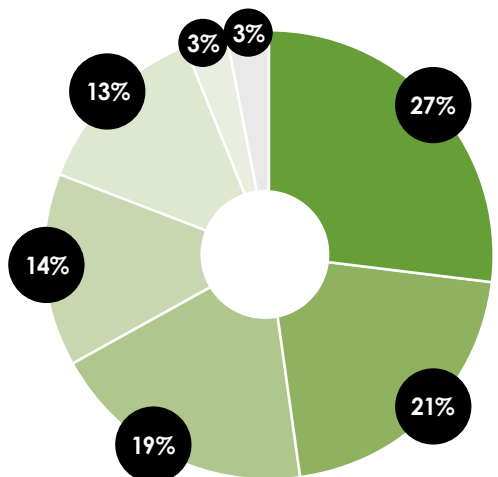
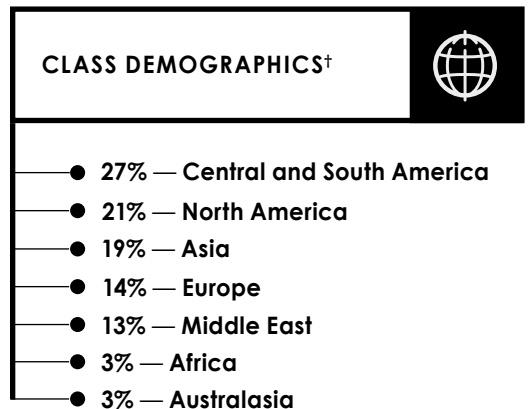
Each specialisation comprises three modules that allow you to tailor your degree to your own areas of interest. Depending on your selection you will study the specialisation modules either in Grenoble, Berlin, Paris or London.

The GGSB MBA programme is studied over two years, with the second year entirely devoted to the completion of the final management project (FMP). The FMP can be completed in parallel with an internship or full-time employment.

CLASS PROFILE

The GGSB MBA welcomes future business leaders from around the world, providing a global experience from the moment you arrive. The average age of the 2013 class** was 30 years old.

**From 29 GGSB MBA students – 2013 London Intake



†GGSB MBA September 2015 intake, Grenoble campus

PROGRAMME STRUCTURE

Core Modules	Content	
The International Environment	<ul style="list-style-type: none"> • International Macroeconomics • Geopolitics 	
Sustainability and Management	<ul style="list-style-type: none"> • Ethics, Sustainability and Corporate Social Responsibility • Risk Management 	
Business Law	<ul style="list-style-type: none"> • Introduction and Corporate Governance • Contract Law 	
Accounting	<ul style="list-style-type: none"> • Managerial Accounting • Financial Accounting • Auditing 	
International Management	<ul style="list-style-type: none"> • Intercultural Management • International Negotiations 	
Technology Management	<ul style="list-style-type: none"> • Innovation Management • Operations Management 	
Tools for Decision-Making	<ul style="list-style-type: none"> • Managerial Economics • Quantitative Methods 	
Managing Organisations	<ul style="list-style-type: none"> • International Human Resource Management • Organisational Behaviour and Change Management 	
Strategic Information Systems	<ul style="list-style-type: none"> • Knowledge Management • IS Strategy and Trends 	
Corporate Finance	<ul style="list-style-type: none"> • Investment and Evaluation Decisions • Current Financial Environment and Increasing Risk 	
International Marketing	<ul style="list-style-type: none"> • Cases on International Markets 	
Strategic Management	<ul style="list-style-type: none"> • Competitive Models Key Concepts • Logical Decision Making Frameworks 	
Integrative Case	<ul style="list-style-type: none"> • Draws together main concepts across modules 	
Final Management Project	<ul style="list-style-type: none"> • Dissertation 	

Campus	Specialisation*	
Berlin Campus	<ul style="list-style-type: none"> • Project Management 	
Grenoble Campus	<ul style="list-style-type: none"> • Innovation Management • Management Consulting • Marketing • International Business Development • Leadership • Finance 	

*All specialisations are available subject to student demand.



ADMISSIONS REQUIREMENTS

DOCUMENTS

- Complete online application form at <http://apply.ggsb.com>
- Certified copies of relevant certificates / transcripts
- Copy of passport
- CV / résumé in English
- 3 essays (500 words each) focusing on your academic and professional experience
- The names of two professional referees

QUALIFICATIONS

- Strong undergraduate degree from a recognised university (assessed by GGSB admission board)
- GMAT is not an obligatory requirement, but is considered an advantage and may be required for some applications (Target score 550)

ENGLISH PROFICIENCY OPTIONS

- TOEFL - 94 (22 minimum in each component)
- IELTS - 6.5 (6.0 minimum in each component)
- PTE - 63
- Cambridge Proficiency Exam: A, B, C

EXPERIENCE

- At least three years of relevant full-time work experience
- For more information on this programme and the entry requirements, please get in touch with one of our advisors

KEY FACTS

- **Campus:** Berlin, Germany
- **Study mode:** Full-time
- **Next Start Date:** January 2017
- **Duration:** One academic year full-time on campus + Final Management Project (FMP). The FMP can be completed remotely, from anywhere in the world, while in full-time employment.

VISIT US

GISMA Business School GmbH
Goethestraße 18
30169 Hannover
Germany

Phone: +49 (0)511 54609-0
Email: info@gisma.com

In partnership with



**GRENOBLE
ECOLE DE
MANAGEMENT**

GRENOBLE GRADUATE SCHOOL OF BUSINESS